

Colorado Electric



# Add value to your nonprofit business—and save money at the same time.

Our nonprofit Energy Efficiency Program is designed to help your business **be more energy efficient** and save money. When you participate in this program, you'll be eligible for **increased incentives** exclusive to nonprofit businesses.

## Follow these three steps to savings:



### Sign up for your free assessment.

A qualified energy advisor will visit your business and will conduct a free energy audit. Call us at **888-391-8702** or email **blackhillsiq@franklinenergy.com** to get started today!



### Receive your free direct install.

If your business qualifies, you can obtain free energy saving products, including LEDs, energy saving water devices and more! The energy advisor will install these in your business at no cost, or you have the option to receive a kit for self-installation.



### Work with a registered trade ally to make recommended upgrades.

Based on your assessment, your energy advisor will provide you with a report of recommended energy efficient upgrades that qualify for incentives and will connect you with a registered trade ally to get started. Trade allies have been trained and will provide you with a free proposal.



## What types of equipment are eligible for incentives?

Your energy advisor can help you determine which projects are eligible. However, qualifying businesses can receive incentives for projects that meet eligibility requirements, including:

- Interior and exterior LED lighting
- HVAC energy efficiency
- High efficiency refrigeration measures
- Motors and drives

## Does my business qualify?

To qualify, your facility must be a nonprofit business in the Black Hills Energy electric territory. Please contact the program at **888-391-8702** or **blackhillsiq@franklinenergy.com** to verify your eligibility.

**Start saving today**  
Contact our nonprofit Energy Efficiency Program to confirm your eligibility and schedule your free assessment!